

# GABRIELA BIAGETTI

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With my dedication to lifelong learning practices and curiosity-led solutions, I am now seeking to expand my knowledge and transition into a position where I can foster meaningful human connections. My passion has always been driven towards bridging gaps and uncovering innovative paths forward, a theme reflected in my professional and academic journey. Through my client-facing experiences, as well as my work coordinating and producing original thought leadership articles and employee relations projects at The Aerospace Corporation, I have honed my storytelling and organizational communication skills. I am now eager to leverage these acquired strengths to pursue a career focused on building relationships with diverse individuals and strategic partners in HR and beyond.

## EXPERIENCE

### Content Writer

July 2023 - Present

#### **THE AEROSPACE CORPORATION, EL SEGUNDO**

- Leading end-to-end internal collaboration across 3+ divisions (People Ops, Environmental Health and Safety and CorpComm) for production of the Employee Safety Campaign policy communications, ensuring alignment with HR internal standards and corporate strategy. Delivered key assets reaching over 5,000 employees company-wide including workplace signage, organization-wide email campaigns, internal feature articles and newsletters furthering campaign messaging.
- Advancing Aerospace storytelling and business strategy across articles promoting technical innovations, multi-product employee engagement and thought leadership campaigns for internal and external stakeholders.
- Partnering with HR-aligned Employee Resource Group (ERG) leadership as President of the Aerospace Council for Indigenous Americans (ACIA), overseeing meetings, community communications, event planning, and organizational representation.
- Managing cross-functional team collaborations, packaging written content with multimedia (video, graphics, photography) and digital tools, while applying engagement metrics to improve employee experience.
- Contributing creative copy for all employee, all manager communications, executive communications, press releases, scripts and corporate announcements, while safeguarding integrity of sensitive company and customer information.

### Communications Assistant

August 2022 - July 2023

#### **ASSOCIATED STUDENTS INC. LBSU, LONG BEACH**

- Directed all Future U Project content, a student-facing engagement campaign reaching over 30,000 students.
- Facilitated the flow of critical information and messaging about university policies and resources utilizing newsletters, internal content updates and crisis communications to support campaign goals and enhance stakeholder engagement.

### Corporate Communications Intern

July 2022 - August 2022

#### **KORN FERRY INSTITUTE, CA**

- Produced data informed internal and external messaging to support organizational leadership and HR strategies backed by KFI research for landing page articles, white papers and media channel promotions of KFI research findings, both client and public facing.
- Led end-to-end development of KFI Media Kit in consultation with key thought leaders from KFI and leadership teams, aligning internal KFI communications guidelines for future brand consistency.
- Contributed critique to high-visibility, high-priority global KFI content deliverables with attention to confidentiality, tone, and policy alignment.

### Communications Assistant

November 2021 - July 2023

#### **RM2 & ASSOCIATES, CA**

- Supported policy-focused content and client engagement communications in a fast-paced environment with client-facing business cases, proposals, and employee resources. Maintained calendars, internal scheduling, and content review systems, ensuring process alignment across consulting operations.

## SKILLS

Wordpress  
Drupal  
Basecamp  
Workzone  
Workday - Comms

## CERTIFICATIONS

- Introduction to Prompt Engineering for Generative AI
- Social Media Marketing: Strategy and Optimization

## EDUCATION

**B.A. Interpersonal & Organizational Communications**  
California State University, Long Beach

**Minor** in Public Relations  
**Minor** in Marketing  
Semester Abroad: Imperial College London

